

KSNV DT 3.1
Quarterly Report
3rd Quarter, 2010

GROWTH

PROGRAM TITLE:	NEWS 3 AT NOON
TYPE:	NEWS
DATE OF BROADCAST:	July 12, 2010
DESCRIPTION:	Traffic Alert - Travel over the U.S. 95 near Hoover Dam could be delayed while crews begin to install girders in the construction zone for the bridge bypass. Work begins 7pm and ends 6am. Delays could be up to an hour.

PROGRAM TITLE:	NEW 3 AT 5PM
TYPE:	NEWS
DATE:	July 12, 2010
DESCRIPTION:	Is there any connection between the explosions at the NV Energy substation and the subsequent power outages? The answer has NV Energy and some of it's' customers disagreeing.

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: July 12, 2010

DESCRIPTION: Dangers to residents during an avoidable power outage as temperatures reach 105 degrees in the Las Vegas valley.
How some are at risk.
Can Nevada Energy meet to demands of citizens in southern Nevada?

PROGRAM TITLE: NEWS 3 – WAKE UP WITH THE WAGNERS – NEWS 3 AT 6AM

TYPE: NEWS

DATE OF BROADCAST: July 13, 2010

DESCRIPTION: The South Point Hotel is expanding its' casino.
The first phase of the 55-thousand square foot addition will open this Friday.
It includes 400 slot machines, a newly designed race book, new poker room and lounge.
The second phase includes two restaurants. The casino's last expansion, a third hotel tower, opened in July of 2008.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

DATE: July 13, 2010

DESCRIPTION: Immigration: Former Nevada Republican Senate candidate Chad Christensen is dropping his effort to import Arizona's crackdown on illegal immigration. Christensen is abandoning his ballot initiative that would have asked Nevada voters to approve an Arizona-style law in the state of Nevada. The initiative faced a number of lawsuits, and Christensen says it would have been hard to gather more than 97-thousand signatures needed by November.

PROGRAM TITLE: NEWS 3 AT 6PM

TYPE: NEWS

DATE OF BROADCAST: JULY 13, 2010

DESCRIPTION: Downtown gas leak, explosion and fire. Are the three related? Investigators search for answers.

A) Two local non-profit charities burned. How will this affect the community and those they serve?

B) How viewers can help?

C) Efforts to rebuild?

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: July 13, 2010

DESCRIPTION: Downtown re-development has been a very hit and miss effort. We're all familiar with the makeover of downtown Las Vegas. Some of the buildings are fantastic...bringing jobs and tax dollars to our city. Others have been a bust. Now...rather than just let the re-development effort concentrate in the downtown area, the city is proposing expanding the plan to cover other run down areas of Las Vegas.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: A boost for local business or a wasteful government program? Leaders with the city of Las Vegas are talking about expanding a program to spur economic development in the downtown area. Some parts would include the more run down areas of Las Vegas.

PROGRAM TITLE: NEWS 3 AT 5PM
WAKE UP WITH THE WAGNERS
NEWS 3 AT NOON
NEWS 3 AT 11PM

TYPE: NEWS

DATE(S) OF BROADCAST: July 14, 2010 / July 15, 2010

DESCRIPTION: Traffic/Road Conditions.

You've probably driven past them on the I-15...plastic poles that separate the express lanes from the rest of the freeway. But drivers unfamiliar with the lane change are plowing right into the poles and even swerving between them. Why is N-DOT concerned and why you could get a ticket?

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: July 14, 2010

DESCRIPTION: A condo comeback for Las Vegas? Months behind schedule and far short of original sales, another big part of City Center is set to open this week. The "Veer" towers are the two condo towers that shoot off on odd angles in front of City Center. They are set to open this week. It's been an uphill slope for City Center to find customers for expensive residential units in the middle of the recession.

PROGRAM TITLE: NEWS 3 AT 5PM/11PM

TYPE: NEWS

DATE OF BROADCAST: July 16, 2010

DESCRIPTION: Southern Nevada Water Authority states there was a mishap inside the intake straw at Lake Mead. The intake straw filled-up with muck when workers hit a fault line while tunneling beneath the lake. Right now workers are trying to fill the fault with grout, once they finish that they can pump-out the water. Officials say the accident will not cause a water shortage in the valley?

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

DATE OF BROADCAST: July 16, 2010

DESCRIPTION: An ECO friendly merger. Recycling becomes easier in the valley. Two companies merge to help in local recycling efforts.

PROGRAM TITLE: NEWS 3 AT 5PM

TYPE: NEWS

DATE OF BROADCAST: July 17, 2010

DESCRIPTION: A warning for drivers: Continued construction could delay travel that takes you over U.S. 93 near Hoover Dam. Crews will be installing girders on the new bypass bridge. Delay times will be from 7pm till 6am. Delay could take up to an hour.

PROGRAM TITLE: NEWS 3 AT 6AM

TYPE: NEWS

DATE OF BROADCAST: July 18, 2010

DESCRIPTION: Local Traffic Alert: Detour is planned near McCarran Airport. The Airport exit and left lane of the airport connector tunnel will be detoured. Delays are expected. The detour lasts from 10PM tonight to 5AM-tomorrow morning.

PROGRAM TITLE: NEWS 3 AT 9AM

TYPE: NEWS

DATE OF BROADCAST: July 18, 2010

DESCRIPTION: The 1-15's newest addition is causing some confusion on the freeway. Plastic poles that separate the express lanes from other lanes have drivers plowing right into them and swerving to avoid them. Why you need to be concerned and how you could get a ticket.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
4:30AM / 5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: August 16, 2010

DESCRIPTION: The power is back on for thousands of people here in the valley. Just after 11pm last night a car slammed into NV Energy transformer nears Owens and Eastern – leaving about 26 hundred NV Energy customers without power. The lights came back on at 1am.

PROGRAM TITLE: NEWS 3 AT 6PM
TYPE: NEWS
DATE OF BROADCAST: August 16, 2010
DESCRIPTION: Traffic Alert/Warning:
We are learning more about the deadly
crash and the Las Vegas couple killed
between Jean and state-line.
NHP informs NEWS 3 a tire blew out on
their pick up truck and the driver was
unable to maintain control.

PROGRAM TITLE: NEWS 3 AT 6PM
TYPE: NEWS
DATE OF BROADCAST: August 17, 2010
DESCRIPTION: BREAKING NEWS:
Bad traffic accident toward Boulder City
that has shut down the southbound side
of US 95.
RTC reports multiple accidents
happened in that area with the last 30
minutes.

BREAKING NEWS:
Powerful storms have caused a big
power outage in our valley.
It's near Black Mountain, Horizon Ridge
and Mission.
We have calls into NV Energy for more
information

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS –
5AM / 6AM / NOON

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Clark County is opening its doors to hear what you think. The county is inviting everyone to attend its first town hall meeting. Officials want to know how the department is doing with providing permits and inspection services. The town hall is happening at 4pm today at the Development Services Building on Russell Road and Decatur.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS –
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: The Hoover Dam bypass bridge is pretty much done aside from a few punch list items and work on the approaches – especially on the Arizona side. When done this bypass bridge will relieve interstate congestion. The bypass is expected to dump 2000 more cars into Boulder City downtown area which has a commercial area that has kept its' character as quaint and traditional over the several decades. Will the increase in cars change downtown?

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Community: Going green for a good cause.
Dana Wagner explains how you can take your old computer that's sitting around collecting dust and get rid of it while at the same time helping out a local charity. Details.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Las Vegas City Council is taking another look at plans to revamp the Lady Luck Hotel.
The Lady Luck is in for a \$100-million dollar makeover.

PROGRAM TITLE: NEWS 3 AT 6PM / 11PM

TYPE: NEWS

DATE OF BROADCAST: August 18, 2010

DESCRIPTION: Less than a week out from an off-road racing event in California that killed eight people, racers will soon be back on track and this time in Nevada. The "Best in the Desert Race" will start in Las Vegas and end in Reno. How will things be different with the race in the wake of the tragic accident?

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
6AM

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: The "sun" is creating history and jobs in Nevada. The Las Vegas Paiute Tribe and Valley Electric are teaming up for clean energy. They both have reached a historic agreement that will create jobs and help southern Nevada distribute solar energy.

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: Today the BLM announced it will no longer take permits from the company behind Saturday's off-road race where 8 people were killed including a woman from Nevada.

PROGRAM TITLE: NEWS 3 AT 4PM

TYPE: NEWS

DATE OF BROADCAST: August 19, 2010

DESCRIPTION: Certain portions of west Tropicana at Valley View are shut down.
A person was hit and killed while crossing the street.
The accident scene is under investigation.

PROGRAM TITLE: NEWS 3 AT 6PM
TYPE: NEWS
DATE OF BROADCAST: August 19, 2010
DESCRIPTION: Hoover Dam bypass is almost done. Federal Highway Administration found the bypass safe enough to escort some guests out on the deck to take a closer look and speak about the construction.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS –
6AM
TYPE: NEWS
DATE OF BROADCAST: August 20, 2010
DESCRIPTION: TRAFFIC: Erie Street and Las Vegas Blvd.
Crash kills one and sends another to the hospital.
Also, a train slams into a car near I-15 and the Great Basin Highway. The driver was taken to UMC with non-life threatening injuries.

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: August 21, 2010

DESCRIPTION: Opponents of a proposed multi-billion dollar water pipeline are challenging a Nevada Supreme Court order that sends the case to a state official. SNWA wants to build a water pipeline that stretches from northwest Nevada to Las Vegas. But some residents in northern Nevada say they are being forced to re-file and pay fees to be able to pump their groundwater.

PROGRAM TITLE: NEWS 3 AT 11PM

TYPE: NEWS

DATE OF BROADCAST: August 21, 2010

DESCRIPTION: The ACLU is outraged about a new security procedure being tested at airports in Las Vegas and Boston. The TSA is now letting screeners here in Las Vegas and in Boston use what's called "enhanced pat-downs." Instead of the old back of the hand pat down for passengers who do not want to go through a full-body scanning machine, screeners are now checking with their palms forward. ACLU calls this an "erosion of privacy."

The TSA says they are only testing the new technique before using it nationwide.

PROGRAM TITLE:

NEWS 3 AT 6PM / 11PM

TYPE:

NEWS

DATE OF BROADCAST:

August 22, 2010

DESCRIPTION:

The organizers of an off-road race across Nevada are reporting only a few minor injuries so far, such as some broken bones.

The "Vegas to Reno" race has more than 2-hundred teams racing over 350 miles from Beatty to Dayton.

But after a deadly accident in California that killed several including a local woman, federal officials are promising tighter scrutiny.

The BLM will expand a review into more than 100 racing permits they have issued nationwide.

PROGRAM TITLE(S): NEWS 3 AT NOON / 4PM / 5PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: The Plaza in downtown Las Vegas is laying off 400 workers as the property gets ready for a major renovation. The hotel is closing its' one thousand room hotel tower, and the shutdown could last a year. The casino and restaurants will remain open. The Plaza's hotel and layoffs will begin, in early November.

5PM – UPDATE
Mayor Goodman comments.
Look at the history of the hotel.

PROGRAM TITLE(S): NEWS 3 AT 5PM / 6PM

TYPE: NEWS

DATE OF BROADCAST: September 13, 2010

DESCRIPTION: In the wake of gas pipeline explosion in a neighborhood south of San Francisco, San Bruno, NEWS 3 examines just how safe are the gas pipes running under your neighborhood.

PROGRAM TITLE(S): NEWS 3 – WAKE UP WITH THE
WAGNERS 5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Underground gas pipelines and the
growing fear within neighborhoods of an
explosion occurring like the one that
recently happened in California.
Who inspects these pipelines on an on-
going basis?

PROGRAM TITLE(S): NEWS 3 – WAKE UP WITH THE
WAGNERS 5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Some six and a half millions dollars in
stimulus money has gone into the
beautification along the west leg of the
U-S 95.
A viewer writes to NEWS 3 asks why
they would paint rocks and hopes the
county stops "the nonsense."
Beauty is in the eye of the beholder and
the county Public Works hopes drivers
will find it attractive.
County also installed native plants.
(Story breaks down the improvements
and costs of each location)

PROGRAM TITLE: NEWS 3 - WAKE UP WITH THE WAGNERS 6AM

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: A member of the National Transportation Board is sounding the alert to cities across the nation to be wary of aging gas pipelines. Southwest Gas here in the valley maintains thousands of miles of underground pipes. (How to detect gas leaks and what to do.)

PROGRAM TITLE: NEWS 3 AT NOON

TYPE: NEWS

DATE OF BROADCAST: September 14, 2010

DESCRIPTION: Planet Hollywood may be getting a face-lift. Harrah's Entertainment wants to update the front of the resort.

PROGRAM TITLE: NEWS 3 AT 4PM
TYPE: NEWS
DATE OF BROASCAST: September 14, 2010
DESCRIPTION: Power outage: Before 9am this morning
a dump truck clipped a power line at
Tonopah and Civic Center in North Las
Vegas.
Power was knocked out in the area.
Power has been restored.

PROGRAM TITLE: NEWS 3 AT 5PM
TYPE: NEWS
DATE OF BROADCAST: September 14, 2010
DESCRIPTION: Fire Sprinklers mandatory for new
homes?
A push is underway that would require
fire sprinklers in local homes...like the
ones you see in the ceilings in hotel
rooms.
(Both sides of the debate)

PROGRAM TITLE(S): NEWS 3 AT 11PM
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATES OF BROADCAST: September 14, 2010 /
September 15, 2010

DESCRIPTION: Immigrant rights – that was the topic of discussion tonight at the east Las Vegas Community Center during a town hall style event after the public complained about the recent raids by Border Patrol Agents.

PROGRAM TITLE: NEWS 3
WAKE UP WITH THE WAGNERS
5AM / 6AM

TYPE: NEWS

DATE OF BROADCAST: September 15, 2010

DESCRIPTION: Changes are coming to the way traffic meters work on the northwest side of the valley.
Starting today the ramp meters will be on all day.
Meters will have sensors to turn on and off depending on the traffic.

PROGRAM TITLE: NEWS 3 AT 4PM
TYPE: NEWS
DATE OF BROADCAST: September 15, 2010
DESCRIPTION: The City of Las Vegas pulls out of the valley's clean water coalition. With funds collected in taxes should the money go back to the people?

PROGRAM TITLE: NEWS 3 AT 11PM
TYPE: NEWS
DATE OF BROADCAST: September 15, 2010
DESCRIPTION: Two master planned communities in the valley have been named some of the top home sellers in the nation. The entire city of Las Vegas benefits from these sales.

PROGRAM TITLE: NEWS 3 AT 5PM
TYPE: NEWS
DATE OF BROADCAST: September 18, 2010
DESCRIPTION: MLK re-dedication ceremony took place today which revealed new landscaping. Crime Tracker shows us how this will help reduce crimes in the area.

PROGRAM TITLE:

NEWS 3 AT 5PM

TYPE:

NEWS

DATE OF BROADCAST:

September 18, 2010

DESCRIPTION:

Low lake levels at Lake Mead are behind the temporary closing of Boulder Harbor.

Boats will not be able to operate safely in low water levels and the ramp is being blocked off with concrete barriers and closure signs.